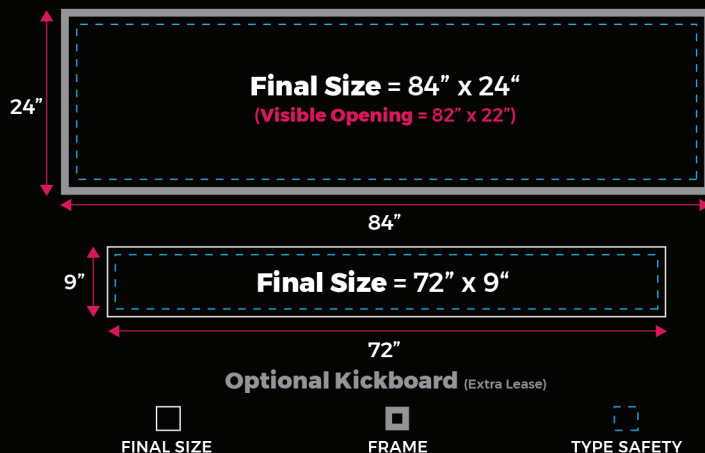


Transit Benches

(Calgary, AB)

ART SPECS



FULL SIZE

Type Safety

Visible Opening

Final Size (Includes bleed)

Transit Benches

80" x 20"

82" x 22"

84" x 24"

Kickboards

70" x 7"

72" x 9"

72" x 9"

INTERMEDIATE SIZE

Type Safety

Visible Opening

Final Size (Includes bleed)

Transit Benches (1:12 scale)

6.666" x 1.666"

6.833" x 1.833"

7" x 2"

Kickboards (1:12 scale)

5.833" x 0.5833"

6" x 0.75"

6" x 0.75"

SUPPLYING FILES FOR PRODUCTION

Layout

Supply your artwork at an **INTERMEDIATE** size or at **FULL** size. You may choose to design your artwork at 1:12 scale (1" is equal to 1'). Your file will be enlarged at production. **The final size of your bench design should be 84" x 24" (or 7" x 2" - intermediate size).**

Software

Adobe Creative Cloud (**Adobe CC**)

Images

Submitted artwork should be **50-300dpi** (at FULL size), or **600-3600dpi** (at 1:12 scale).

With our large format media, resolution is critical! Images being used on your Transit Bench **MUST be at least 50dpi at full size**. This resolution at full size must be based on the natural resolution of the original image. If you are unsure of the quality of your image, send it to us and we will check it for you!

Fonts/Links

Please include all fonts with your file, or convert all fonts to outlines/paths. You also must include all supporting files and photo links (or embed the images).

Colour

All of our benches are printed in **CMYK**. Convert RGB files to CMYK. Indicate **Pantone colours**.

Template

Adobe Illustrator template for Transit Benches is available upon request.

FARWEST OUTDOOR
A D V E R T I S I N G

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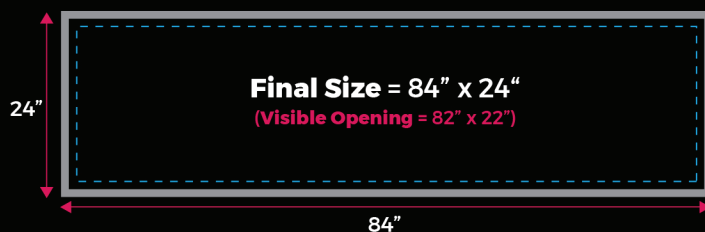
Street Furniture

(Calgary, AB)

ART SPECS



* Platinum Series Transit Benches are printed on 060 Styrene (with laminate), and are encased by a stainless steel frame.



FRAME

TYPE SAFETY

FULL SIZE

Type Safety

Visible Opening

Final Size (Includes bleed)

Platinum Series

80" x 20"

82" x 22"

84" x 24"

INTERMEDIATE SIZE

Type Safety

Visible Opening

Final Size (Includes bleed)

Platinum Series (1:12 scale)

6.666" x 1.666"

6.833" x 1.833"

7" x 2"

SUPPLYING FILES FOR PRODUCTION

Layout

Supply your artwork at an **INTERMEDIATE** size or at **FULL** size. You may choose to design your artwork at 1:12 scale (1" is equal to 1'). Your file will be enlarged at production. **The final size of your bench design should be 84" x 24" (or 7" x 2" - intermediate size).**

Software

Adobe Creative Cloud (**Adobe CC**)

Images

Submitted artwork should be **50-300dpi** (at FULL size), or **600-3600dpi** (at 1:12 scale).

With our large format media, resolution is critical! Images being used on your Transit Bench **MUST be at least 50dpi at full size**. This resolution at full size must be based on the natural resolution of the original image. If you are unsure of the quality of your image, send it to us and we will check it for you!

Fonts/Links

Please include all fonts with your file, or convert all fonts to outlines/paths. You also must include all supporting files and photo links (or embed the images).

Colour

All of our benches are printed in **CMYK**. Convert RGB files to CMYK. Indicate **Pantone colours**.

Template

Adobe Illustrator template for Transit Benches is available upon request.

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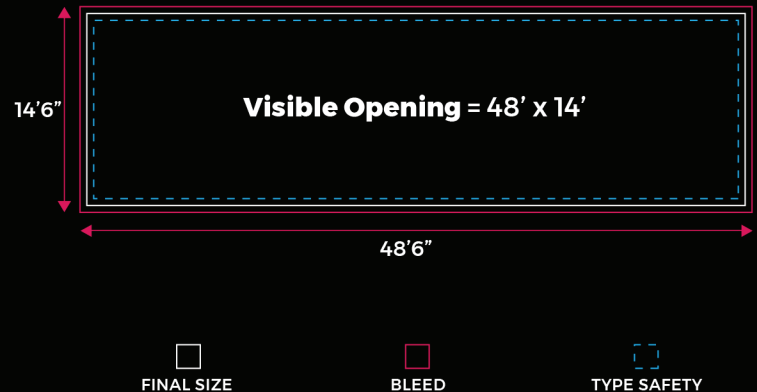
Superboards

(Calgary, AB + TransCanada Hwy)

ART SPECS



* Superboards are printed on a seamless piece of 14oz cast vinyl. They are then stretched around a metal/wood frame.



FULL SIZE	Type Safety	Visible Opening	Final Size w/ Bleed
Superboards	47' x 13'	48' x 14'	48'6" x 14'6"
INTERMEDIATE SIZE	Type Safety	Visible Opening	Final Size w/ Bleed
Superboards (1:12 scale)	47" x 13"	48" x 14"	48.5" x 14.5"

SUPPLYING FILES FOR PRODUCTION

Layout

Supply your artwork at an **INTERMEDIATE** size. Make designing easy by creating your artwork at 1:12 scale (1" is equal to 1'). Your file will be enlarged at production. Please include bleed with your file (Final size w/bleed = 48.5" x 14.5").

Software

Adobe Creative Cloud (**Adobe CC**)

Images

Submitted artwork should be **300-1200dpi** (at 1:12 scale).

With our large format media, resolution is critical! Images being used on your large format design **MUST be at least 25dpi at full size**. This resolution at full size must be based on the natural resolution of the original image. If your image resolution is below these requirements, please **do not upsample the resolution** (an upscaled image will not improve the quality). Your artwork may print pixelated if these guidelines are not followed. If you are unsure of the quality of your image, send it to us and we will check it!

Fonts/Links

Please include all fonts with your file, or convert all fonts to outlines/paths. You also must include all supporting files and photo links (or embed the images).

Colour

All superboards are printed in **CMYK**. Convert RGB files to CMYK. Indicate **Pantone colours**.

Extensions

Extensions are available at most of our locations. They can be no more than 3' over the top, and 2' over the sides. Extensions cannot exceed 150sq. ft. Since there are additional costs associated with an extension, please inform your Sales Rep if you are planning one!

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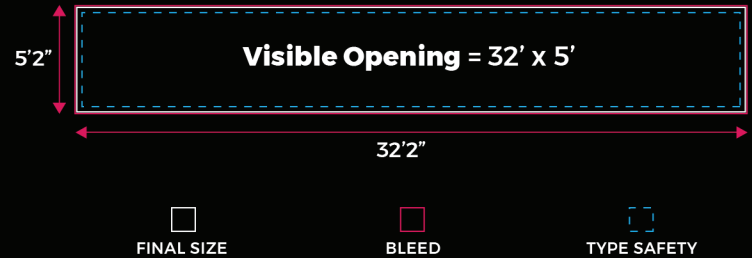
Overpasses

(Downtown Calgary, AB)

ART SPECS



* Overpasses are printed on a high quality laminated decal and mounted to crezone (a water resistant, wood-like material).



FULL SIZE	Type Safety	Visible Opening	Final Size w/ Bleed
Overpasses	31'6" x 4'6"	32' x 5'	32'2" x 5'2"
INTERMEDIATE SIZE	Type Safety	Visible Opening	Final Size w/ Bleed
Overpasses (1:12 scale)	31.5" x 4.5"	32" x 5"	32.1666" x 5.1666"

SUPPLYING FILES FOR PRODUCTION

Layout

Supply your artwork at an **INTERMEDIATE** size. Make designing easy by creating your artwork at 1:12 scale (1" is equal to 1'). Your file will be enlarged at production. Please include bleed with your file (Final size w/bleed = 32.1666" x 5.1666").

Software

Adobe Creative Cloud (**Adobe CC**)

Images

Submitted artwork should be **600-1200dpi** (at 1:12 scale).

With our large format media, resolution is critical! Images being used on your large format design **MUST be at least 50dpi at full size**. This resolution at full size must be based on the natural resolution of the original image. If your image resolution is below these requirements, please **do not upsample the resolution** (an upscaled image will not improve the quality). Your artwork may print pixelated if these guidelines are not followed. If you are unsure of the quality of your image, send it to us and we will check it!

Fonts/Links

Please include all fonts with your file, or convert all fonts to outlines/paths. You also must include all supporting files and photo links (or embed the images).

Colour

All overpasses are printed in **CMYK**. Convert RGB files to CMYK. Indicate **Pantone colours**.

Extensions

Extensions are available at most of our locations. They can be no more than 1' over the top. Extensions cannot exceed 32 sq. ft. Since there are additional costs associated with an extension, please inform your Sales Rep if you are planning one!

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